

# CPG take stock of Panacea logistics solution



As one of the country's leading specialist service-based systems integrators, Panacea has provided CPG with a total business solution including:

- *A fully integrated finance & warehouse logistics solution*
- *Fundamental ROI on existing R/F infrastructure*
- *Comprehensive system & application support services*
- *Advanced tools for improved use of warehouse space*
- *Complete project ownership for total peace of mind*
- *Delivery of training to end-users.*

Established in 1974, CPG Logistics operate 475,000 sq.ft. of multi-user warehouses and successfully provides supply chain solutions to a blue chip client list.

CPG's ability to think creatively, coupled with automated and sophisticated inventory control, adds real value to their core warehousing and distribution services.

Over the past six years CPG's business has expanded rapidly and product management and control has become more critical than ever. Panacea has subsequently delivered expert consultancy services, application integration and training to create an integrated, responsive and precision-based IT environment capable of meeting CPG's warehouse logistics requirements and providing real-time benefits.

**CPG**  
LOGISTICS



CASE STUDY

"The whole system has performed to our expectation and has fulfilled all our requirements, and more... Panacea assured us of a smooth transfer between old and new systems and that it is how it was.

From the outset we were highly confident and impressed with Panacea's approach, skills and ability to understand our business issues and corporate strategy. They treated us personally and in a professional manner and delivered a fast, friendly and reliable service."

*Tracy Tollervey  
IT Business Analyst, CPG Logistics*



*"There is no doubt Panacea are our preferred software partner and we expect to continue our long-term relationship with them."*

*CPG Logistics*



LEADING MID-RANGE  
SYSTEMS



**If you'd like further information or a more detailed account of this project, please telephone Panacea on 01256 30 50 50 or e-mail enquiries@panacea.co.uk**



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Panacea and CPG have enjoyed a business partnership as far back as 1996. At that time, Panacea supplied and implemented Sage CS/3 for company financials and stock control.

#### Meeting the business need

More recently, however, CPG became alert to business issues centred mainly around their inventory control and warehouse management areas of the business that needed to be addressed.

Panacea consultants conducted a business process evaluation and quickly identified solutions followed by appropriate recommendations. A strategy was agreed upon and a project manager appointed.

#### Getting down to business

Since corporate strategy had guided CPG towards a SAP/R3 and Microsoft-based environment and their Sage system ran on UNIX, Panacea seamlessly migrated the UNIX-based CS/3 system to Sage Line 500 with minimal downtime or interruption to end-users. Panacea also installed its own, advanced Warehouse Manager along with Microsoft Windows 2000 and SQL Server as a back office solution.

CPG now boasts a highly responsive, precision-based, technological environment that offers real visibility to manage their customer requirements.



#### Warehouse Manager v2.0

Panacea's **Warehouse Management & Barcoding System** is a powerful, fully featured, packaged solution that provides true integration between the shop floor and manufacturing or warehouse environments.

Warehouse Manager was seamlessly integrated into CPG's Sage Line 500 system offering CPG the ability to intensively streamline its warehousing operations by offering a range of business benefits including:

- Total accuracy of input for precise bin location, tracking & control
- Utilisation of CPG's existing R/F equipment significantly reduced startup costs
- Accurate, real-time stock availability querying for informed decision-making
- Real-time update to Sage system to speed up sales order picking, stocktaking & putaway
- Realistic batch tracking
- Warehouse Viewer: Panacea's unique graphical viewer provides real-time coverage of warehouse activity.

