

# Panacea Consultancy Services for Business

*Applying proven, modular methodology and expert skills for a successful IT solution!*

Panacea Professional Services is about helping customers achieve their business objectives through the provision of business consulting and technology infrastructure services which support your company's strategic direction.

By focussing on **organisational growth**, **competitive advantage** and **profitability**, our consultants work *with* you to make a **REAL** impact on your business!



### The Panacea methodology

Panacea firmly believes that it's essential that the elements of a sound enterprise computing strategy within an organisation are identified at the beginning of the project and that ultimately, project success is founded principally on three issues.

First and foremost, a solid business model must be in place. Secondly, the right applications must be chosen. They need to be powerful and work seamlessly with existing technologies such as databases, operating environments, communications and business applications. Thirdly, there must be a secure, system infrastructure.

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## The Panacea 'DIME' modular methodology...

- DESIGN**
  - Business Needs Analysis (BNA)
  - Project Definition Workshop (PDW)
  - Specification
- IMPLEMENT**
  - Development
  - Consultancy
  - Testing
- MANAGE**
  - Training
  - 'Hand Holding'
- EVOLVE**
  - Review
  - Advise

What does it mean to be involved in DIME and what can your organisation expect?

Essentially, a lot depends on the type of session that's most appropriate to your company.

The **DIME Team** offers a variety of sessions depending on your organisation's needs. A BNA for example, is typically a three to five day session designed to deliver three to six months (or more) of work in a period of just a few days. In this session, we are able to focus on a number of different issues ranging from e-commerce, to new product development, to strategy, to systems implementation.

Panacea tailor each BNA to your specific situation, bringing in industry experts, subject matter specialists, or technology gurus, as required.

Another option is a PDW. Designed for targeted aspects of a technology solution. Establishing time scales for events, required services, products, recommended outsourcing and third party partnerships and advise on budget allocation.

*Whether your organisation is searching for advice on implementations or need practical help with improving technologies currently deployed, perhaps as a response to changing business practices or just to get the very best out of your current systems, Panacea will be able to provide a service module to suit your requirements.*

