

Panacea integrated business solutions

# Retail Informant from Panacea

## Effective data management & control for the retail sector



A 2x2 grid of images illustrating the benefits of the Retail Informant solution. Each image has a yellow callout box below it:

- Top-left: A hand scanning a barcode at a checkout counter. Callout: **REDUCE COSTS!**
- Top-right: A woman looking at a smartphone in a store. Callout: **REDUCE ERRORS!**
- Bottom-left: A woman in a pink coat talking on a mobile phone. Callout: **ADD REAL VALUE!**
- Bottom-right: A long, well-lit retail aisle with shelves. Callout: **BE INFORMED!**

 **Retail Informant**

*“Panacea’s powerful and flexible Retail Informant solution tackles many of the key issues that lie at the heart of every retail store in the drive for improved efficiency, accuracy and business performance.”*

**Panacea Software Technology Group**  
True Leadership in the Development of Integrated  
e-Business Solutions

[www.panacea.co.uk](http://www.panacea.co.uk)

While communication is still king for today’s retailers, all too often, traditional reporting and communications processes still hold sway.

You need to integrate store-based staff into core business processes. You and your staff need to be sure that daily tasks are being carried out effectively. Plus, you need to collect value-enhancing data to provide business insight.

However, while these processes and metrics provide priceless business intelligence, they require administrative staff at head office and out of opening hours activity by store managers to deliver the data.

Wouldn’t it be so much better if these processes were fully automated?

Retail Informant tackles two key issues at store level: simplification of data capture and control of daily processes. Retail Informant also provides head office with daily operational and performance data that can be integrated with head office solutions to drive business intelligence - reducing your store staff’s administration burden and giving you more powerful and timely business intelligence.

### WHAT ARE THE MAIN BENEFITS OF RETAIL INFORMANT?

**Retail Informant delivers three unique benefits:**

- It manages human and physical in-store processes to improve control and efficiency
- It provides an information capture facility that can come from human input making business intelligence meaningful to improve forecasting accuracy
- It adds functionality and flexibility to tried and tested (but otherwise ageing) EPOS solutions to protect your technology investment.

**Panacea’s highly experienced specialists can help businesses in the retail sector unlock the true value and realise the full potential of business information for maximum benefit.**

**Helping Business  
to Grow**

## Do you struggle to interpret trends when forecasting sales and inventory?

Often business intelligence based on purely financial information can be misleading.

- Why was there a peak in demand on a particular date?
- Why is one store always up when another is down?
- Will these trends re-occur this year or next?

Often these questions can only be answered by looking beyond the figures...

- Was the weather an influence?
- Did any local events or holidays produce spikes in demand that are extremely localised?
- Did any in-store accidents lead to supply replenishment with no related increase in sales?

**Retail Informant can capture the human input necessary to provide real meaning to historic trends to improve future forecasts.**

▼ *Cost management and local purchasing*

▲ *Comprehensive recipe management*

▲ *Secure management of cash collections*

## Does your EPoS solution provide the information you need but lacks flexibility and functionality?

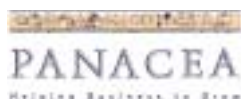
Many retailers are faced with a choice of replacing ageing EPoS solutions with expensive but comprehensive alternatives. These new solutions can offer significant benefits in managing staff utilisation, recipe management and daily processes but they are often very expensive and would entail immense upheaval to implement.

Retail Informant can work alongside your current EPoS environment and provides an inexpensive and extremely flexible way of managing daily processes, staff utilisation, recipe management and other non-core EPoS functionality. And because Retail Informant is based on Microsoft's Infopath 2003 platform, it's relatively easy to model and implement additional forms to capture information for new processes when the business demands.



**Retail Informant improves efficiency, reduces costs and protects your investment in tried and tested EPoS solutions.**

**For more information on Panacea's outstanding Retail Informant solution as well as a comprehensive range of additional value add products and services, contact Panacea's Retail Team on 01256 30 50 50.**



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